

FACTS & FIGURES

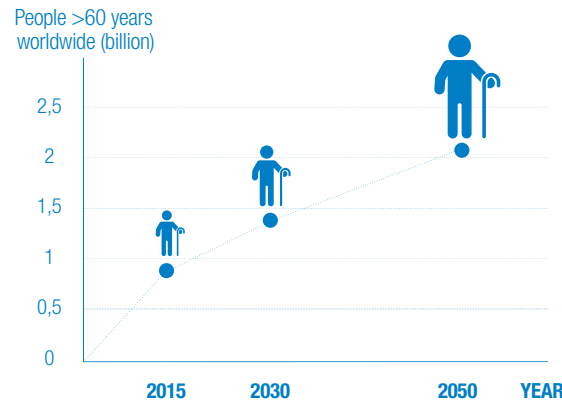
HEALTHCARE



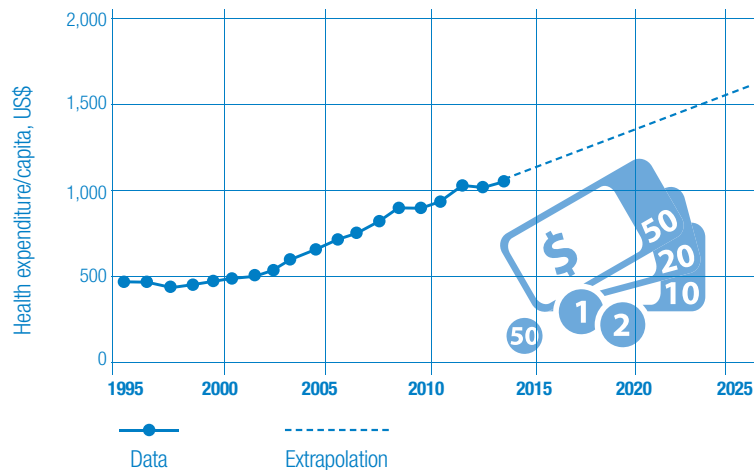
KONICA MINOLTA

AGING POPULATION AND INCREASING HEALTHCARE COSTS

Aging population increases both healthcare demand as well as puts stress on existing healthcare systems

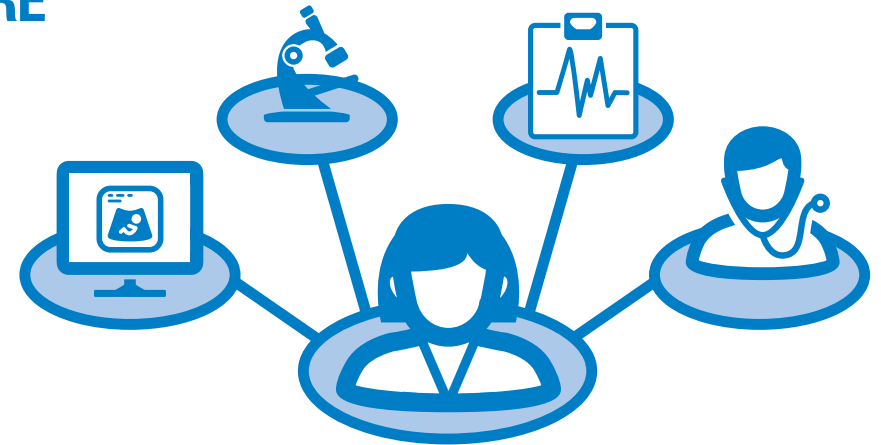


INCREASING GLOBAL SPENDING ON HEALTHCARE



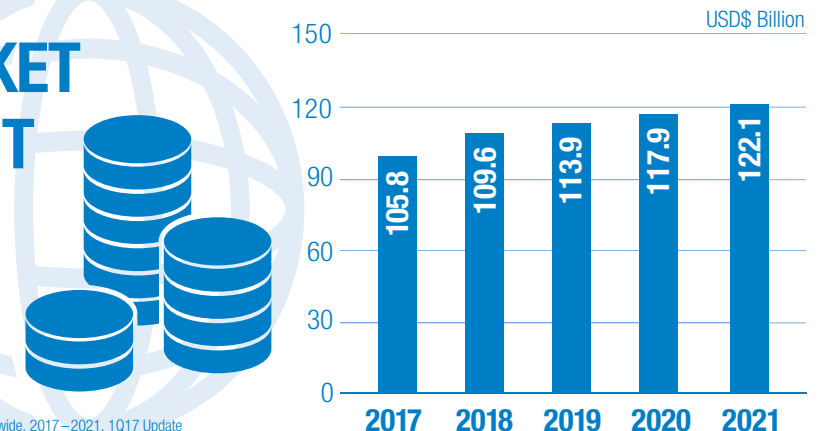
MANAGING DATA AND INFORMATION IN HEALTHCARE

75%
OF PATIENT DATA
IS UNSTRUCTURED



This data comes from **digital devices** and sensors, emails, doctors' and nurses' notes, laboratory tests, and third-party sources outside the hospital. **Structuring and analysing** this data can lead to significant improvements in service quality and efficiency. Healthcare providers and executives are making great leaps in **improving patient outcomes** while at the same time **lowering costs**.

**GLOBAL MARKET
IT INVESTMENT
CAGR 2.91%
2017 – 2021**



MEDICAL IMAGING TECHNOLOGIES



3.6 BILLION diagnostic **X-RAY** examinations are performed every year worldwide

World Health Organization, World Radiography Day: two thirds of the world's population has no access to diagnostic imaging, 2012



THE GLOBAL MARKET FOR **ULTRASOUND DEVICES** IS EXPECTED TO REACH **US \$ 9.5 BILLION** BY END OF 2021, GROWING AT A CAGR OF 6.0% BETWEEN 2016 AND 2021.

Zion market research, Ultrasound Devices Market by Technology, 2016



HEALTHCARE IT SECURITY



By 2018, there will be a **doubling of Ransomware attacks** on healthcare organisations.

IDC Futurescape, Worldwide Healthcare IT 2017 Predictions, 2016

Data breaches are costing the healthcare industry **\$ 6.2 BILLION** annually.

Protenus, 2016

KONICA MINOLTA'S HEALTHCARE SOLUTIONS:

DIAGNOSTICS		
IMAGING SYSTEMS	LABORATORY	PATIENT CARE AND CLINICAL INFORMATICS
Diagnostic X-Ray	In Vitro Diagnostics	PACS (Picture Archiving and Communication System)
Ultrasound		Enterprise Content Management
		IT infrastructure Managed Services



With **100 µm pixel** size, Konica Minolta **Aero DR** offers the worldwide **highest resolution** in its class.

More than **80 Years** Expertise in **Healthcare**

More than **15,000** installations of **AeroDR** worldwide

Approx. **1,200**

Konica Minolta employees in **Healthcare Business** worldwide

>5,000 ^{HDO*}

in Europe trust Konica Minolta

*Healthcare Delivery Organisations